



# YEAR-END REPORT

2020



## WORLD ANIMAL PROTECTION

Our mission is to move the world to protect animals. Our vision is a world where animals live free from cruelty and suffering.

## Year-End Report: 2020

This year has no doubt presented unprecedented challenges for people and for animals. But thanks to your loyal and generous support, our work for animals has continued unabated. This report shares a few **highlights** of progress made this year and outlines our top priorities going forward. **Thank you** for joining us to move the world to protect animals.



### Emergency for Elephants

Asian elephants are an endangered species, yet they are routinely held captive and forced to give rides to paying tourists. We have created two sanctuaries in Thailand for rescued elephants, and these sites also serve as a model of ethical tourism. At our sanctuaries, the public still buys tickets to visit, but then they watch the elephants from a safe distance. There, elephants can be elephants, having the freedom to roam and graze, dust bathe, and socialize with one another.

However, due to the Covid-19 outbreak, **travel restrictions** and lockdowns have materialized globally. This year, tourism came screeching to a halt and the travel industry collapsed.

This meant there were **no more fee-paying tourists** visiting the elephant-friendly sanctuaries. Now we see the world locking down again as new hotspots crop up and the virus spreads at exponential rates.

**The survival of elephants in Southeast Asia is at risk.**



Please consider a donation to help provide the necessary [emergency funding](#) not only to our two partner sanctuaries, but also to an additional list of organizations and high-welfare sites with whom we have engaged as they become elephant-friendly venues. In total, you can help us protect the lives of **78 elephants** currently rescued and cared for at 11 sites in Thailand, Laos, and Nepal. We are the only global animal organization providing this scale of support, and we cannot do it without you.

**\$40,000  
Year-End  
Gift  
MATCH**

### Fundraising Match

To help address the **emergency situation** for elephants, we are grateful to be able to offer a year-end Matching Gift campaign. All donations to World Animal Protection from November 1<sup>st</sup> through December 31<sup>st</sup> will be matched dollar-for-dollar up to **\$40,000** by two anonymous supporters.

Make a gift by mail to World Animal Protection at: 535 Eighth Ave, 3rd Floor, New York, NY, 10018. Or donate online at: <http://tiny.cc/2020-Match>

## Documentary Film Released

In September, we released our documentary titled *Fooled By A Smile* about dolphins held in captivity. It features Lorena López, a **whistleblower** speaking out to be a voice for voiceless. See the movie here: <http://tiny.cc/dolphin-film>



There are 336 dolphin entertainment venues – known as dolphinariums – in 54 countries across the world, holding 3,029 captive dolphins. Each one of these intelligent individuals is cruelly imprisoned: The average dolphin enclosure is less than 200,000 times the size of the animal’s natural habitat range. Contrived and full of chlorine, these tiny tanks come nowhere close to the complexity and wonder of the world’s oceans and seas.

## Travel Companies Ranked

Our newly-published report, *Tracking The Travel Industry*, **exposes companies** that promote animal cruelty through the tours and excursions they sell, and applauds those that are winning for wildlife by doing the right thing.

Elephant rides, tiger cub selfies, dolphin shows, and other wild animal circus-style performances are all big business for travel companies, allowing them to rake in profits. We are calling on everyone – from tourists to tour operators – to take **responsibility** and put an end to the exploitation of wild animals forever.

View the full report here: <http://tiny.cc/2020-travel-companies>

Which travel companies are fuelling or fighting animal cruelty? 

| Position        | Travel company   | Overall       |
|-----------------|--|---------------|
| 1 <sup>st</sup> |  airbnb                 | Very good 68% |
| 2 <sup>nd</sup> |  Booking.com            | Good 48%      |
| 2 <sup>nd</sup> |  Tripadvisor            | Good 48%      |
| 2 <sup>nd</sup> |  viator                 | Good 48%      |
| 3 <sup>rd</sup> |  tui                    | Fair 45%      |
| 4 <sup>th</sup> |  DER Touristik          | Fair 35%      |
| 5 <sup>th</sup> |  Expedia                | Poor 22%      |
| 6 <sup>th</sup> |  FLIGHT CENTRE          | Very poor 15% |
| 7 <sup>th</sup> |  Attraction Tickets.com | Very poor 13% |
| 8 <sup>th</sup> |  Trip.com               | Failing 5%    |
| 9 <sup>th</sup> |  GET YOUR GUIDE         | Failing 3%    |
| 9 <sup>th</sup> |  KLOOK                  | Failing 3%    |
| 9 <sup>th</sup> |  musement               | Failing 3%    |

## Webinar: End Factory Farming

In October, we produced a live webinar to call on supporters to help protect animals held in **factory farms**.

More than 500 people registered to support our efforts to protect animals used in the food system.

View the recording here:

<http://tiny.cc/2020-webinar-farming>



## Holding Companies Accountable

We released a new report tracking companies who have committed to end the use of **gestation crates for pigs** in their supply chains.

Between 2012 and 2015, numerous pork-selling companies—such as Campbell’s, Kraft Heinz, Arby’s, and Costco—garnered praise and press attention from advocates and consumers for setting goals to end the use of these cruel confinement crates. However, of the 56 companies included in the Quit Stalling report, it is **deeply concerning** that nearly one-third (30%) no longer maintain language in their published animal welfare policies or responsibility reports affirming their commitment to crate-free pork. An additional 25% are relying on vague language that does not require all suppliers to comply.

It is up to advocates and consumers, like you, to hold them accountable to their promises and ensure they make progress towards better conditions for mother pigs. Read the **investigative report** here:

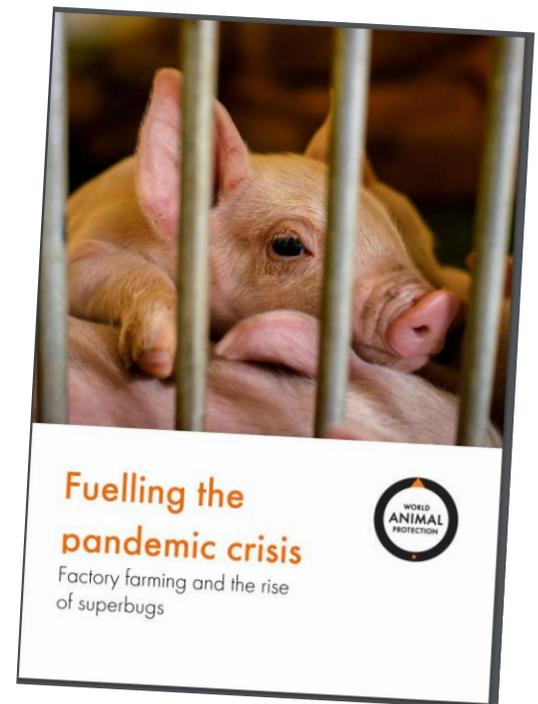
<http://tiny.cc/protect-pigs>

## Superbugs and the Pandemic Crisis

This year World Animal Protection released a new report and poll data highlighting the need for action to address the overuse of antibiotics on factory farms. Our report, *Fuelling the Pandemic Crisis*, finds that antibiotic resistant bacteria, or **superbugs**, are emerging on farms because of antibiotic overuse and are entering our food chain and the environment. In fact, over 75% of all antibiotics used in the world are used in farming. Download the report here: <http://tiny.cc/superbugs-pandemic>

Factory farms routinely administer antibiotics to entire groups of animals to prevent them from becoming sick in stressful, crowded environments. This practice ultimately leads to the development of drug-resistant bacteria. Superbugs, when passed to people, make us less able to fight disease. The Centers for Disease Control and Prevention (CDC) estimates that resistant bacteria and fungi cause more than **2.8 million infections** in the US each year. Patients hospitalized with viruses like COVID-19 rely on preventative antibiotics to fight infections that might emerge during their treatment. But these antibiotics are less effective against superbugs.

Help us protect animals and people from the dire consequences of misusing antibiotics in farmed animals. **Sign our petition** demanding the US government strengthen regulations now: <https://www.worldanimalprotection.us/fda-reduce-use-antimicrobial>



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## #EatLessMeat for a Better World!

Join *Meating Halfway*, our 21-day meat reduction series starter guide. It includes:



-  Support from our meat reduction experts
-  Our FREE meat reduction starter kit
-  Delicious recipes to make at home
-  Fun, customized get-to-know-you exercises
-  Special **discounts** from our corporate partners

Sign up here: <https://www.worldanimalprotection.us/eatlessmeat-better-world>

## Thank You

*Thank you for your support, for your compassion for animals, and for taking action to help give every animal a life worth living.*